

Press Release

TOKAI TOKYO FINANCIAL HOLDINGS, INC.

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(TSE, NSE: 8616)

April 12, 2018

Capital and Business Alliance with TORANOTEC

We, Tokai Tokyo Financial Holdings, Inc. (hereafter referred to as “the Company”), are pleased to announce that we have entered into the capital and business alliance with TORANOTEC, Ltd. (hereafter referred to as “TORANOTEC”). TORANOTEC is a FinTech company that offers TORANOKO, a smartphone application for spare change investment.

“TORANOKO”, smartphone application for spare change investment offered by TORANOTEC

TORANOKO, a ‘spare change investment application’, allows its user to pre-register monthly spending quota and invest every month thereafter the unused monthly balance in one of the three types of investment trusts that the user selects in accordance with his or her own risk appetite. TORANOKO helps the user/beginner investor to build up financial assets every month by starting even from small monthly contribution amount. Thus, TORANOTEC offers investment opportunities and services to a wide range of users for their long-term asset formation purposes.

Capital alliance with TORANOTEC

The Company subscribed a part of the shares that TORANOTEC issued at this time to increase their capital through the third-party allocation method. Our idea behind this capital alliance is to pursue possible collaboration chances for providing new services and businesses jointly with them.

Business cooperation with TORANOTEC

TORANOKO is a new asset formation assistance service that combines digital technology with asset management. The Company and TORANOTEC will consider offering new services for asset forming customers who are predominantly young entry-level investors.

For example, the Company considers offering the service that combines TORANOKO and “MONEQUE”, which is the Company’s brand of service catering to the asset forming customer segment. Under this combination, we can offer asset formation customers with both smartphone-based “user-friendly investment service” and “carefree consultation service” from investment advisors. As such, we will design and provide the new services that can better satisfy asset forming customers.

The Company Profile of TORANOTEC as of April 11, 2018

1.	Name of the firm	TORANOTEC, Ltd.
2.	Headquarters	27F Shiroyama Trust Tower, 4-3-1 Toranomom, Minato-ku, Tokyo
3.	Date of Establishment	August 2016
4.	Representative Director	Justin Balogh, President and CEO
5.	URL	http://toranotec.com

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